

سیاست رسانه های اجتماعی

در ادامه ۱۷۶ سیاست برای رسانه های اجتماعی که در دولت ها، سازمان ها و شرکت های مختلف دنیا تدوین شده است، ارایه

می شود:

Name Company	Link SM Policy
About.com	Template: Blogging and Social Media Policy
About.com	Template: Internet and Email Policy
American Institute of Architects	Policy on Staff Use of Social Media
American Red Cross	Social Media Handbook for Local Red Cross Units
American Red Cross	Online Communications Guidelines
amp3 Public Relations	Social Media Guidelines
Astonish Results	Social Media Policy (for Insurers)
Australian Government: Department of Finance and Deregulation	Social Media 101: A Beginner's Guide for Finance Employees
Australian Government: Asia-Pacific Civil-Military Centre of Excellence	Staff Guidance - Use of Social Media
Australian National Botanic Gardens	Social Media Policy
Australian Public Service Commission	Interim Protocols for Online Media Participation
Baker & Daniels	Social Media Policy
Ball State University	Social Media Policy
BBC	Social Networking, Microblogs and other Third Party Websites: Personal Use
BBYO	Staff/Volunteer Presence on Social Networking Sites
Best Buy	Social Media Policy
Bread for the World	Online Technologies, Social Media and Bread
BT	Forum Guidelines

BT	Social Media Guidelines
Canadian Broadcasting Corporation (CBC)	Facebook Policy
Capgemini	Social Media Guidelines
Chartered Institute of Public Relations (CIPR)	Social Media Guidelines
Chartered Institute of Public Relations (CIPR)	Social Media Guidelines for Consultation
Children's Hospital Los Angeles	Share Your Story - Use and Access
Cisco	Internet Postings Policy
City of Hampton, VA	Social Media Policy
City of Seattle	Blogging Policy
City of Seattle	Social Media Use Policy
Cleveland Clinic	Social Media Policy
Coca-Cola	Online Social Media Principles
Daimler AG	Social Media Guidelines
Dell	Online Policy
DePaul University	Social Media Guidelines
Easter Seals	Online Community Guidelines
Electronic Frontier Foundation	How to Blog Safely (About Work or Anything Else)
Eric Schwartzman	Social Media Policy Template
eWay Direct	Social Media Policy
Fairfax County, VA	Facebook Comments Policy
FedEx	Blog Policy
Feedster	Corporate Blogging Policy
Fellowship Church	Personal Website and Weblog Policies

FINRA	Guide to the Internet for Registered Representatives
Flickr	Community Guidelines
Ford Motor Company	Digital Participation Guidelines
Fudder	Netiquette
Gartner	Public Web Participation Guidelines
General Services Administration (GSA)	Social Media Policy
Get Satisfaction	Company-Customer Pact
Gibraltar Associates	Associates Social Media Policy
GM	Blogger Policy
Government of Catalonia	Style and Usage Guide of the Government of Catalonia's Social Networks
Governor of Massachusetts	Governor's Office Social Media Usage and Policies
Greteman Group	Social Media Policy
H&R Block	H&R Block Response Process
Hamilton College	Social Media at Hamilton College
Hamilton County - Jobs and Family Services	Guidelines for effective use of social networks, blogs, podcasts and live chats
Harvard Law School	Terms of Use
Headset Brothers	Social Media Policy
Hill and Knowlton	Blogging Policies and Guidelines (selected extracts)
Hill and Knowlton	Collective Conversation Code of Conduct
Hill and Knowlton	Social Media Principles
Hospital Sant Joan de Deu - Barcelona	Social Media Policy
HP	Code of Conduct

IBM	Social Computing Guidelines
IBM	Case Study: The Impact of Corporate Culture on Social Media
InQbation	Government Policy Guidelines
Intel	Social Media Guidelines
International Federation of Red Cross and Red Crescent Societies (IFRC)	Social Media Staff Guidelines
International Olympic Committee (IOC)	Blogging Guidelines for Persons Accredited at the Games of the XXIX Olympiad, Beijing 2008
International Olympic Committee (IOC)	Blogging Guidelines for Persons Accredited at the XXI Olympic Winter Games, Vancouver 2010
Iowa Hospital Association	Comment Policy
Jaffe	Template: Social Media and Social Networking Policies and Procedures
Judith Lindeau	Template: Social Media Policy for Associations (Real Estate)
Kaiser Permanente	Social Media Policy
Kodak	Social Media Tips
Le Bonheur Children's Medical Center	Comments Policy
LiveWorld	Social Media Content Guidelines
Maryland Association of CPAs	Social Media Policy
Mason, Inc.	Social Media Guidelines
Mayo Clinic	For Mayo Clinic Employees
Mayo Clinic	Participation Guidelines
Mayo Clinic	Comment Policy
Media Law Resource Center	Compilation of Legal Actions Against Bloggers
Microsoft	Channel 9 Doctrine
Microsoft	Tweeting Guidelines and Blogging Guidelines

Missouri Department of Transportation	Post A Comment - Use Policy
Mossman Municipal Council (Australia)	Mossman Council on Twitter
Mossman Municipal Council (Australia)	Mossman Council on Twitter
National Public Radio (NPR)	NPR News Social Media Guidelines
New York City	NYC Social Media Customer Use Policy
New Zealand State Services Commission	Principles for Interaction with Social Media
New Zealand State Services Commission	The Guide to Online Participation
Nordstrom	social networking guidelines for Nordstrom employees
Oce	Social Computing Guidelines
Ogilvy	Ogilvy PR Global Social Media Guidelines 2010(DRAFT)
Ohio State University Medical Center	Philosophy on Social Media
Ohio State University Medical Center	Social Media Participation Guidelines
Ohio State University Medical Center	Social Media Participation Policy
Open Society Foundations	Web Style Guide
Opera	Employee Blogging Policy
Orange County	County Social Media Use Policy and Procedure
Plaxo	Communication (Blogging) Policy
Porter Novelli	Our Social Media Policy
Powerhouse Museum	Communication Using Public Facing Museum Blogs - Policy
PR-Squared	Corporate Social Media Policy: Top 10 Guidelines
Province of Nova Scotia	Social Media Terms of Use Guidelines for Employees
Province of Nova Scotia	Government Social Media Policy
Public Relations Society of America (PRSA)	PRSA Social Media Policy

Queensland Government	Official Use of Social Media
Razorfish	Employee Social Influence Marketing Guidelines
Reuters	Reporting From the Internet and Using Social Media
Rhetorica	Blogging and Comment Policy
RightNow	Social Web Employee Policy
Roanoke County, VA	Social Media Policy
Roanoke Times	News Standards and Policies
Robert Scoble	Press FAQ
Roche	Social Media Principles
SAP	Social Media Participation Guidelines 2009
Sentara	Social Media Policy
Shift Communications	Top 10 Guidelines for Social Media Participation
Smithsonian Institution	Web and New Media Strategy
Social Media Business Council	Disclosure Best Practices Toolkit
Socialfish	Social Media Guidelines
SpareBank 1	Rules for Blogging
State Government of Victoria - Department of Health	Twitter Policy
State of Delaware	Social Media Policy
State of North Carolina	Best Practices for Social Media Usage in North Carolina
State of Oklahoma	Social Networking and Social Media Standards
State of Oklahoma	Social Networking and Social Media Guidelines
Sun Microsystems	Guidelines on Public Disclosure
Sun Microsystems	Alumni Blog Aggregation Additional Terms

Sutter Health	Policy for Social Networking and Other Web-Based Communications
Sutter Health	Guidelines for Participation in Online Communities
Telstra	3 Rs of Social Media Engagement
The University of Texas MD Anderson Cancer Center	Blog Policies and Guidelines
The Well	Community Guidelines
Thomas Nelson	Blogging Guidelines
Thomson Reuters	Social Media Guidelines
TNT (Italy)	Guidelines for Officials on Social Media (Italian)
Treasury Board of Canada Secretariat	Guideline to Acceptable Use of Internal Wikis and Blogs Within the Government of Canada
Tufts College	Social Media Overview
U.K. Government	Template Twitter Strategy for Government Departments
U.S. Air Force	Air Force Blog Assessment
U.S. Air Force	New Media and the Air Force
U.S. Army Corps of Engineers - Jacksonville District	Social Media User Guidelines
U.S. Coast Guard	Social Media - The Way Ahead
U.S. Department of Defense	Responsible and Effective Use of Internet-based Capabilities
U.S. Environmental Protection Agency (EPA)	Blogging at EPA for Greenversations
U.S. Federal Trade Commission (FTC)	Guides Concerning the Use of Endorsements and Testimonials in Advertising
U.S. General Services Administration's (GSA) Office of Citizen Services (OCS)	Blog Policies
U.S. Navy	Web 2.0: Utilizing New Web Tools
U.S. Navy	Guidance for Official Posts
U.S. Navy	Navy Ombudsman Social Media Handbook

U.S. Navy	Navy Command Social Media Handbook
UC Berkeley Alumni Association	Community Policy
UK Civil Service	Code for Online Participation
UK Foreign and Commonwealth Office	Social Media
UK Ministry of Defence	Online Engagement Guidelines
Unic	Social Media Guidelines
University of Maryland Medical Center	Comments Policy and Blog Participation Terms and Conditions
University of Michigan	Guidelines for the Use of Social Media
University of Oregon	Social Media Best Practices
US Medical Supplies	Social Media Policy
Vanderbilt University	Social Media Handbook
Vanderbilt University Medical Center	Social Media Policy
Vertex Pharmaceuticals	Twitter Guidelines
voestalpine	Social Media Manual
Wake County, North Carolina	Web 2.0 Guidelines for Use
Wal-Mart	Twitter External Discussion Guidelines
Walker Art Center	Blog Guidelines
Washington Post (via PaidContent.org)	Newsroom Guidelines for Use of Facebook, Twitter and Other Online Social Networks
Webtrends	Social Media Guidelines
Wells Fargo	Community Guidelines
WOMMA	Social Media Policy Template
Workplace Fairness	Off-Duty Conduct
Yahoo!	Personal Blogging Policy

با تشکر

جواد افتاده

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